

CONTRIBUTING TO SOCIETY

Central Research Laboratory—a facility open to the local community

The Company's Central Research Laboratory is located in Kansai Science City amid lush green surroundings. The staff of the laboratory conduct research mainly on the theme of state-of-the-art home lifestyles, while at the same time maintaining an environment open to the public under the catchphrase "Two-Way Communication." To this end, conducted tours of the facility are offered, and symposia are held with the aim of encouraging active communication with users and members of the general public.

The Central Research Laboratory houses an Information Library containing a large amount of data on construction and homes; a Museum Floor where models of traditional houses from around the world, as well as modern "environmental-coexistence" houses, can be viewed; and a Concept Floor where visitors can view explanatory videos made at the laboratory. Thanks to these attractions, the laboratory welcomes a large number of visitors every day.

Life Research Center—a home-related think tank

The Life Research Center conducts a wide variety of surveys into matters relating to homes and lifestyles, and communicates the results of its research



The Information Library at Daiwa House Industry's Central Research Laboratory stores specialized books and videos on construction and homes



A laboratory introduction video is shown at the Community Hall at Daiwa House Industry's Central Research Laboratory.

As a corporate member of society, Daiwa House's objective is to make a valuable contribution to social goals on both the local and national levels. For this purpose, we are making constant efforts to play a valuable role in social life via scientific and cultural activities concerning the living environment for the next generation, by such means as holding seminars open to the general public, mainly at the Company's Central Research Laboratory and Life Research Center.



Daiwa House Industry's Central Research Laboratory consists of the Main Building, the Techno Laboratory and the Experimental House.

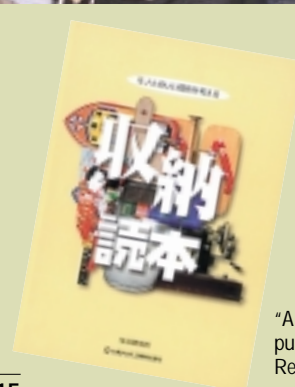
to the public via PR releases and over the Internet. One of the center's publications, a booklet entitled "A Storage Handbook," contains a wealth of advice on how to store and put away household possessions—always a problem in cramped Japanese living quarters—thereby improving the quality of one's living space.

In fiscal 1999, Life Research Center announced the results of two major surveys: "A Survey on the Relationship Between Home and Nature," which was aimed at discovering the ideal relationship between man and nature; and "A Survey on Household Waste," which attempted to ascertain the current status of garbage-related problems and find solutions to them.

Once every two months, the Life Research Center holds a seminar open to the general public called "Life, Living, and the Home." This seminar, which takes up problems related to daily life, a subject of immediate interest to everyone, is extremely popular. In the summer of 1998, subjects covered included: ways to prevent exposure to ultra-violet rays; how to make nutritional meals that help reduce stress; the psychological benefits of using aromatic herbs in the home; creating one's own picture postcards; how to wrap presents attractively; enjoying afternoon tea, and many others. The seminars were very well attended and led to lively discussions.



Many people attended an open seminar on picture postcards.



"A Storage Handbook" published by the Life Research Center